

# The Ugly Duckling of InterVarsity

## January NSO

What if InterVarsity were the most visible and welcoming group on campus during the first few weeks of Spring Semester (like we hope to be in September)? JSNO could have an amazing impact on our ministries. But like the Ugly Duckling, JNSO has an image problem. We are tired. Students are busy. January can be cold and dreary. It is hard to meet new people.

Please help this Ugly Duckling become InterVarsity's beautiful swan!



### WHY YOU SHOULD CARE:

1. **NEW LEADERS.** You have a golden opportunity to empower more students to be transformed by God as they do mission. When you see the potential of your members in this light, your members can become your new missional engine in 2020.
2. **REVERSE THE DOWNWARD TREND.** InterVarsity nationally has seen a 5-year decline in reaching freshmen. We have traditionally been excellent at reaching new students. JNSO is your chance to change this downward trend and help.
3. **iGEN IS READY.** We think that iGen students are late joiners. JNSO gives you the perfect opportunity to engage them again. Many will return to campus bringing family pain and difficulties, with a renewed felt-need for Jesus. Let's make the most of this second harvest.

### CSM ACTION STEPS?

- **INSPIRE WITH OUR BRAND NEW 5 THRESHOLD PROXE!**  
Show your student leaders our cool retro van, which is the icon of our fruitful new proxie station, based on the 5 Threshold proxie. This proxie has been successfully tested with iGen students through Adopt-a-Campus. Non-Christian students have loved the opportunity to tell their story and identify where they are at spiritually. The proxie is easy to learn, very portable, and attracts both Christians and non-Christians. For sale January 1, 2020.
- **MAKE IT A PRIORITY.** Tell your students about it before they leave for Christmas break. Ask them to pray for JNSO every day during break.
  1. Start a text group to brainstorm cool JNSO ideas.
  2. Ask God for a word. What are they sensing in prayer?
  3. Ask them to create a follow up plan.
- **COACH.** In January, get ready to see your students lead JNSO, "insta-coach" them, improve the ways they are engaging with new students, follow up, and the ways they are bringing people into community. You are the king or queen of debrief!

