



Making Our Events and Conferences More Welcoming to Non-Christians

How to “Threshold” Your Events

How do we use events and conferences to create welcoming, witnessing communities? How can we teach and challenge Christians and non-Christians at the same time? Let’s learn from Jesus. Jesus often disciples his 12 in the context of “tax collectors and sinners.” He shapes them with his passion to seek and save the lost, by doing exactly that with them. Discipling Christians and doing great evangelism should all be happening at the same time.

Thresholding an event or conference is “bending” or adjusting the structure to help non-Christians engage and move through one or more thresholds. Use the questions below to inspire or adjust your planning for your next event or conference. Discuss with your team or student leaders.

How can you build trust and curiosity at the beginning of your event, conference, or large group?

How can you encourage openness and seeking?

How will you invite Christians to respond to the word, AND invite non-Christians to follow Jesus?

How will you follow up any decisions made at your event or conference? Who will help? By when?

What are Post-Event next steps? Expect new testimonies. How can you build upon this momentum?

How will you invite non-Christians to your event? Write out invitations and practice together.