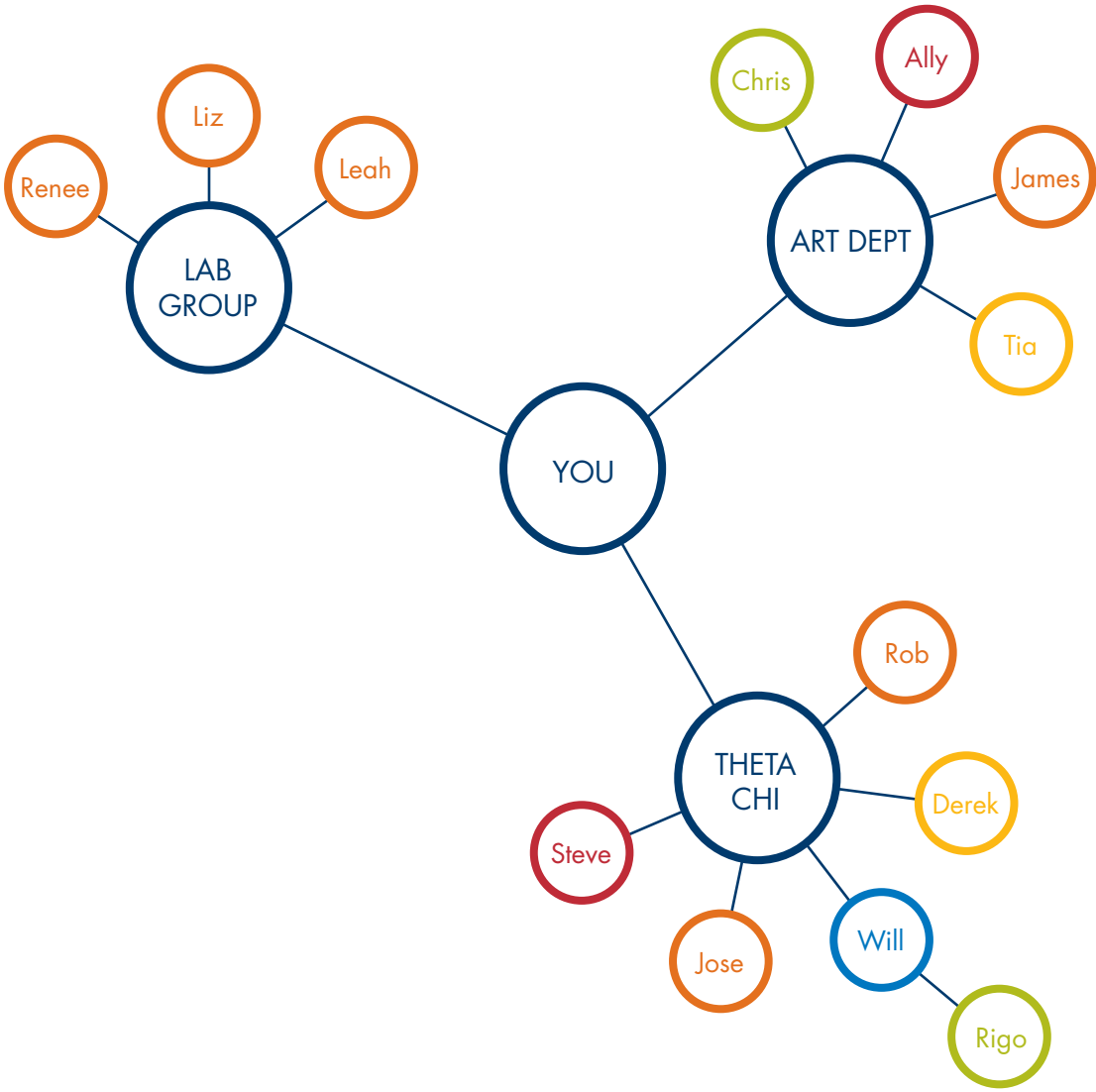


# THE 5 THRESHOLDS OF CONVERSION

## Network Map



For more information about the Five Thresholds of Conversion, read *Once Was Lost* by Don Everts & Doug Schaupp.